

For Immediate Release

1st June 2008

CRITCHLEYS' MARKETING PROMOTION

Oxfordshire chartered accountants and business advisers, Critchleys has just internally promoted Fran Kidd to Database Marketing Executive. Fran will continue to work closely with Robert Pinheiro in driving Critchleys' marketing forward as well as taking responsibility for all web marketing and database activity.

Robert Pinheiro, Marketing Manager comments, *"With Fran on board we have a very good mix of marketing skills; we're both looking forward to using them to help develop and grow the business. Fran's input and commitment will ensure Critchleys makes intelligent use of technology in relation to its marketing activities. This is a well-deserved promotion!"*

Fran adds, *"Over the last twelve months I've learnt a great deal and am looking forward to the challenges ahead as the Firm develops and we continue to embrace new technologies to drive the marketing function forward".*

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Notes

As a leading firm of chartered accountants and business advisors, Critchleys is committed to providing quality advice to businesses and individuals. Our approach is based on expertise, excellence and personal service. Critchleys' services include: audit and accounting, corporate finance, corporate tax, corporate recovery, financial outsourcing, financial planning, insolvency and bankruptcy, management accounting, payroll, personal tax, trusts and VAT.

Critchleys is a member of the UK200Group of independent chartered accountants
www.uk200group.co.uk

We access local financial expertise on a global basis through our affiliation to JHI, an international network of accountancy practices. www.jhi.com

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