



For Immediate Release

26th November

CRITCHLEYS GAINS TOP TRAINING ACCREDITATION

Critchleys has just won an award from the ACCA for the quality of its training and development programmes.

The firm is one of only 10% of accountancy firms in the UK to have attained the stringent standards set by the accountancy body. The accreditation, *ACCA Platinum*– approved CPD employer, is given to organisations that reach a global standard in keeping their staff's financial skills up to date. Gaining *ACCA Platinum* status demonstrates Critchleys commitment to developing highly effective staff, who are equipped to deal with the complexities of today's regulatory framework and business environment.

Although the award has been granted by the ACCA, the approved CPD employer status is based on the extent to which training and development policies are applied consistently across the firm.

Critchleys is proud of its strong commitment to training and professional development. Natasha Reddy, "The professional standards and commitment of our managers are key to Critchleys' future growth and development. Highly trained, expert managers empower our staff to offer the best possible service to our clients."

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Notes

As a leading firm of chartered accountants and business advisers, Critchleys is committed to providing quality advice to businesses and individuals. Our approach is based on expertise, excellence and personal service. Critchleys' services include: audit and accounting, corporate finance, corporate tax, corporate recovery, financial outsourcing, financial planning, insolvency and bankruptcy, management accounting, payroll, personal tax, trusts and VAT.

Critchleys is a member of the UK200Group of independent chartered accountants www.uk200group.co.uk. We access local financial expertise on a global basis through our affiliation to JHI, an international network of accountancy practices. www.jhi.com
Fresh Start is an industry led initiative to encourage new entrants into farming as well as to help established farmers think about how they can develop their business or even plan their exit from the industry handing on to the next generation.

Contact

Robert Pinheiro, Marketing Manager
Critchleys, Greyfriars Court, Paradise Square, Oxford OX1 1BE
t: 01865 261144 f: 01865 261201 e: rpinheiro@critchleys.co.uk
www.critchleys.co.uk